

Call: ERASMUS-EDU-2024-EMJM-DESIGN

(Erasmus Mundus Design Measures)

Topic: ERASMUS-EDU-2024-EMJM-DESIGN

Type of Action: ERASMUS-LS

(ERASMUS Lump Sum Grants)

Proposal number: 101180427

Proposal acronym: Multi-Heritage2024

Type of Model Grant Agreement: ERASMUS Lump Sum Grant

Table of contents

Section	Title	Action
1	General information	
2	Participants	
3	Budget	

ADMINISTRATIVE FORMS (PART A)

Part A of the Application Form must be filled out directly in the Portal Submission System screens. TECHNICAL DESCRIPTION (PART B)

COVER PAGE

Part B of the Application Form must be downloaded from the Portal Submission System, completed and then assembled and re-uploaded as PDF in the system. Page 1 with the grey IMPORTANT NOTICE box should be deleted before uploading.

Note: Please read carefully the conditions set out in the Call document/Programme Guide (for open calls: published on the Portal). Pay particular attention to the award criteria; they explain how the application will be evaluated.

PROJECT	
Project name:	[Heritage – multidisciplinary approach for better preservation]
Project acronym:	[Multi-Heritage2024]
Coordinator contact:	[Silviu Miloiu], [Valahia University of Targoviste]

TABLE OF CONTENTS

ADMINISTRATIVE FORMS (PART A)	2
COVER PAGE	2
PROJECT SUMMARY	3
1. RELEVANCE	3
1.1 Background and general objectives	3
1.2 Needs analysis and specific objectives	6
1.3 Complementarity with other actions and innovation — European added value	8
ONGOING AND PAST ACTIONS TO BE INCLUDED IN THE SHARED POOL OF RESOURCES	10
2. QUALITY	10
2.1 PROJECT DESIGN AND IMPLEMENTATION	10
2.1.1 Concept and methodology	10
Concept	10
MA PROGRAM STRUCTURE	11
Methodology	12
2.1.2 Project management, quality assurance and monitoring and evaluation strategy	13
Project management	13
Quality assurance	14
Monitoring and evaluation	14
2.1.3 Project teams, staff and experts	15
Describe the project teams and how they will work together to implement the project	15
2.1.4 Cost effectiveness and financial management	17
2.1.5 Risk management	17
2.2 PARTNERSHIP AND COOPERATION ARRANGEMENTS	18
2.2.1 Consortium set-up	18
2.2.2 Consortium management and decision-making	20
3. IMPACT	21
3.1 Impact and ambition	21
3.2 Communication, dissemination and visibility	22
3.3 Sustainability and continuation	23
4. WORK PLAN, WORK PACKAGES, ACTIVITIES, RESOURCES AND TIMING	24
4.1 Work plan	24
4.2 Work packages, activities, resources and timing	24
Events and meetings	35
Timetable	36
5. OTHER	38

5.1 Ethics.....	38
5.2 Security.....	38
6. DECLARATIONS.....	38
ANNEXES.....	39
<i>Only few of the most relevant ongoing or recent projects; a complete list is supplied in the application's relevant annex.....</i>	<i>40</i>

#@APP-FORM-ERASMUSLSI@#

#@PRJ-SUM-PS@# [This document is tagged. Do not delete the tags; they are needed for the processing.]

PROJECT SUMMARY**Project summary**

"Heritage – multidisciplinary approach for better preservation" is an innovative joint Master program proposed by KreativEU Alliance of European universities to conjoin researchers and scholars' complementary multidisciplinary strengths and interdisciplinary competences to create a highly innovative and competitive international educational program that will be an example of good practices at European and global levels. At its core, our program integrates a comprehensive understanding of heritage with key competencies such as cultural diversity, environmental conservation, sustainable development, technological advancement, social inclusion, gender equality, utilization of digital heritage technologies, and civic engagement. By nurturing these competencies among our students, we strive to make a meaningful impact not only within our immediate academic communities but also on a broader societal scale. Drawing inspiration from the historical towns and diverse landscapes where our institutions are situated, our strategy leverages the rich heritage of Europe to address contemporary preservation challenges effectively. Through collaboration, we aim to develop innovative methodologies that resonate globally, transcending boundaries of tradition, discipline, and culture.

Over the course of the initial fifteen months, our alliance will collaboratively design and accredit the curriculum in alignment with relevant educational standards and quality assurance protocols. Subsequently, we will execute the program in partnership with member universities, ensuring its seamless implementation. Furthermore, beyond enriching the career prospects of our students, our program promises to catalyze sustainable growth within our cities, regions, and countries, as well as across the EU. By harnessing the power of cultural preservation, we seek to stimulate heritage tourism and foster associated economic activities, thereby contributing to the holistic development of our communities.

See Abstract (Application Form Part A).

#\$PRJ-SUM-PS\$# #@REL-EVA-RE@# #@PRJ-OBJ-PO@#

1. RELEVANCE**1.1 Background and general objectives****Background and general objectives**

Please address all guiding points presented in the Call document/Programme Guide under the award criterion 'Relevance'.

Describe the background and rationale of the project.

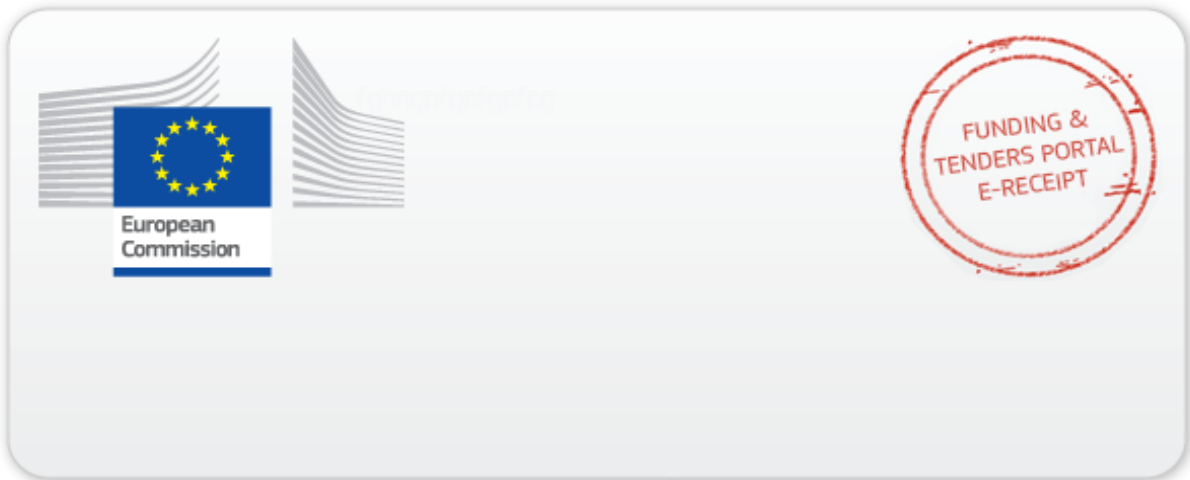
How is the project relevant to the scope of the call? How does the project address the general objectives of the call? What is the project's contribution to the priorities of the call?

„Cultural heritage is a group of resources inherited from the past which people identify, independently of ownership, as a reflection and expression of their constantly evolving values, beliefs, knowledge and traditions. It includes all aspects of the environment resulting from the interaction between people and places through time“.

Council of Europe Framework Convention on the Value of Cultural Heritage for Society, Faro, 27.10.2005.

The Faro Convention definition of cultural heritage stands out as one of the most complex approaches to our relationship to the material and immaterial assets of the past, as it emphasises the social legacy of the heritage, its dynamics, plurality, and multi-culturality, as well as the correlation between environment and society, a nexus that epitomizes the essence of **ecocultural heritage** - a thematic cornerstone that this joint Master's program is poised to explore in depth. Moreover, identity is no longer viewed as immutable and anchored in a particular ethnicity, gender, or socioeconomic class; rather, it is regarded as transcending intergroup boundaries and dialectical.

The nuanced understanding of heritage's complexity has significantly influenced the evolution of both heritage research and education. No longer confined by narrow perspectives and outdated notions, these



This electronic receipt is a digitally signed version of the document submitted by your organisation. Both the content of the document and a set of metadata have been digitally sealed.

This digital signature mechanism, using a public-private key pair mechanism, uniquely binds this eReceipt to the modules of the Funding & Tenders Portal of the European Commission, to the transaction for which it was generated and ensures its full integrity. Therefore a complete digitally signed trail of the transaction is available both for your organisation and for the issuer of the eReceipt.

Any attempt to modify the content will lead to a break of the integrity of the electronic signature, which can be verified at any time by clicking on the eReceipt validation symbol.

More info about eReceipts can be found in the FAQ page of the Funding & Tenders Portal.

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/faq>