

Call: ERASMUS-EDU-2024-EUR-UNIV
(European Universities)

Topic: ERASMUS-EDU-2024-EUR-UNIV-1

Type of Action: ERASMUS-LS
(ERASMUS Lump Sum Grants)

Proposal number: 101177256

Proposal acronym: KreativEU

Type of Model Grant Agreement: ERASMUS Lump Sum Grant

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Application forms

Proposal ID 101177256

Acronym **KreativEU**

1 - General information

Field(s) marked * are mandatory to fill.

Topic ERASMUS-EDU-2024-EUR-UNIV-1

Type of Action ERASMUS-LS

Call ERASMUS-EDU-2024-EUR-UNIV

Type of Model Grant Agreement ERASMUS-AG-LS

Acronym

Language

Proposal title Knowledge and Creativity European University

Note that for technical reasons, the following characters are not accepted in the Proposal Title and will be removed: < > " &

Duration in months 48

Free keywords *cultural heritage, creativity, ecocultural identity*

How will your project contribute to the Priorities of the European Commission?

Please select at least one Priority or "not applicable". For each Priority selected, indicate also at least one Domain and at least one Policy Area.

Visit the EC website https://ec.europa.eu/info/strategy/priorities-2019-2024_en for more information.

Priorities are applicable Priorities are not applicable

1 **Priority:** 3 - An economy that works for people
Domain: D-3-1 - Social fairness and prosperity
Policy area: P-3-5 - Jobs, growth and investment

Abstract

The eleven Universities forming the KreativEU consortium agreed to the common goal of establishing a fully European University, that places the creative potential derived from Europe's cultural heritage at the heart of its teaching, research and knowledge transfer activities. Committing to a long-term institutional, structural and strategic cooperation the partners will jointly implement an ambitious yet inclusive vision for transforming the study of culture, identity, memory and heritage for the benefit of society. Building upon this strong foundation, KreativEU will provide innovative concepts, methods, and solutions to address both current and future challenges, contributing to a sustainable and harmonious future for communities and the environment alike. KreativEU recognizes the inseparable interconnection of tangible and intangible cultural heritage, as well as the interwoven nature of local and national traditions, crafts, cultural practices, and folklore. The alliance is dedicated to formulating cutting-edge educational and research programmes that reevaluate these elements and their associated ecological surroundings, the lived environment, especially in the context of the digital age. This ecocultural vision serves as the foundational principle guiding KreativEU's efforts, ensuring that a new generation of EU citizens working together across cultures, borders, languages, sectors and disciplines will be educated. Students from the KreativEU are expected to be leaders of change and enablers of societal transformation. To reach this vision, the KreativEU Alliance will work towards the completion of 8 work packages (WP1 - Governance and Management; WP2 - KreativEU Education; WP3 - KreativEU Research; WP4 - KreativEU Culture with and for society; WP5 - KreativEU Knowledge-creation and design network on Smart Sustainability WP6 - KreativEU Heritage European campus; WP7 - KreativEU Mobility; WP8 - Communication and Dissemination).

Remaining characters

32

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Has this proposal (or a very similar one) been submitted in the past 2 years in response to a call for proposals under any EU programme, including the current call?

Yes No

Please give the proposal reference or contract number.

101124845



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